



Liberty School

November 6, 2018,

Hello, my name is Amy McCullough and I am the Principal at Liberty School in Shelbyville TN. Our school was honored to be the first school ever to host a **MoonPie Fundraiser**, and the results were phenomenal! We profited well over \$25,000 for our school!!

Our school has struggled in the past to find a great Fundraiser that would excite our Families to participate. This one did just that, with over 50% of our families participating in the **MoonPie Fundraiser**.

Our families loved the product and it was very easy to handle, with no refrigeration required, and the order was freshly baked for our school. Our Teachers and Staff were a huge part of our success by promoting and making it fun for our students.

Many of our families sold multiple boxes, making this sale one of our most profitable in years, and at the same time, one of the easiest.

We hope this will be the beginning of a great new tradition at Liberty School, as we are already looking forward to another successful **MoonPie Fundraiser** next year!

Sincerely,

A handwritten signature in black ink that reads "Amy McCullough". The script is cursive and fluid, with the first letters of the first and last names being capitalized and prominent.

Amy McCullough

Principal

Liberty School

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LIBERTY ELEMENTARY SCHOOL RESULTS

Outside of Shelbyville, TN – Bedford County

Amy McCullough, Principal - mccullougha@befordk12tn.net

700 Students

53% Participation 371 Students

Sale Level Breakdown

44 % or 164 Sellers sold 1-2 boxes

29% or 106 Sellers sold at least 3 boxes

13% or 49 Sellers sold at least 6 boxes

14% or 52 Sellers sold at least 9 boxes

National Elementary School Average participation = 34%

53% Almost 20% Greater Participation

Parents, Families, and Friends

Simply Love



The Product!!

MOON PIES

Your Families Will Eat This Up!!!